



Photography Video and Testimonial Consent Form

ELITE TUITION CENTRE LIMITED

Effective from 18 September 2026

Company number	13550993
Registered office	2 Cannon Hill Road, Birmingham, England, B12 9NN
Additional centre	465 Coventry Road, Small Heath, Birmingham, B10 0TJ
Website	https://elitetuitioncentre.org.uk/
Email	info@elitetuitioncentre.org.uk
Telephone	0121 769 3292

Important. This form asks for optional permission to create and use photographs, video or audio recordings and testimonials featuring the student. Consent is not required to receive tuition, and refusing or withdrawing consent will not affect enrolment, fees, academic support or treatment by the centre.

1 About this consent

Elite Tuition Centre Limited is the controller responsible for the personal information covered by this form. Identifiable photographs, recordings, names, voices and testimonials are personal data. We intend to rely on consent for the uses described below.

Consent must be freely given. Please read the whole form before signing. Do not sign if you do not understand or agree to all four listed uses. Because separate unticked choices for each purpose, as set out in the revised form. If you prefer to approve only some uses, do not sign this version and ask the centre for a purpose-specific form.

2 Material covered

The consent may cover material created during tuition, assessments, centre events, holiday clubs, results celebrations, educational activities or an arranged interview. It may include:

- Still photographs and group photographs;
- Video recordings, including the student's image, voice and work shown incidentally;
- Audio recordings;
- Written, audio or video testimonials, reviews or comments;
- The student's first name, age group, course or subject, achievement or general location where expressly agreed and appropriate.

We will not normally publish a child's full name, home address, personal contact details, school, precise timetable or other information that creates an avoidable identification or safeguarding risk. Academic results will be checked and used only with appropriate permission.

3 Approved purposes and publication channels

Channel	How material may be used
Website and social media	The centre's website and official social-media accounts, including posts, reels, stories and videos.
Printed marketing	Brochures, prospectuses, posters, flyers, banners, displays and other printed promotional material.
Paid online advertising	Sponsored or paid advertisements placed through online and social-media advertising platforms.
Internal educational use	Staff training, presentations, classroom displays, internal newsletters, learning examples and centre records where appropriate.

Publication on websites, social media and advertising platforms can make material available worldwide. Other people may copy, share, comment on, download or retain published material beyond the centre's control. Online platforms may process information under their own terms and privacy notices.

4 Editing and presentation

The centre may crop, resize, subtitle, transcribe, colour-correct or edit approved material for length, clarity, accessibility and layout. We will not knowingly edit a contribution in a misleading, defamatory or degrading way. A testimonial may be shortened without changing its intended meaning.

Material may appear alongside the centre's branding, course information, calls to action or other lawful promotional content. Consent does not transfer ownership of a student's original written work, but permits the limited use and reproduction described in this form.

5 No payment or academic benefit

No fee, royalty or other payment will normally be due for authorised use unless a separate written agreement states otherwise. Giving consent does not guarantee publication or provide preferential treatment, academic credit, a particular grade or another benefit.

6 Duration and withdrawal

Consent remains valid until it is withdrawn or until the centre determines that it should be refreshed because the purpose, use, context or reasonable expectations have materially changed. The centre will keep consent under review, especially where a child grows older or circumstances change.

Consent may be withdrawn at any time by emailing info@elitetuitioncentre.org.uk, telephoning 0121 769 3292 or writing to the registered office. Please identify the student and, if possible, the relevant material or campaign. Withdrawal will not affect use that was lawful before withdrawal.

After withdrawal, the centre will stop new consent-based use and remove material from channels it controls as soon as reasonably practicable. It may not be possible to recall printed items already distributed, third-party copies, shares, screenshots, archived pages, search-engine caches or material already incorporated into a completed publication. Remaining master files will be deleted, anonymised or retained only where another lawful reason applies.

7 Children and safeguarding

For a student under 18, a person with parental responsibility should normally complete the parent or guardian declaration. The student's views must also be respected. A child who does not wish to be photographed, recorded or quoted will not be required to participate even where a parent has signed.

Where appropriate to the student's age and understanding, the centre will explain the proposed use in clear language and obtain the student's assent. For older children who can understand the decision, the centre will consider their own consent and data-protection rights. The centre may decline to use material if publication could create a safeguarding, privacy or welfare concern.

8 Data handling and rights

Approved material and the consent record will be stored securely and accessed only by authorised personnel and service providers who need it for the stated purposes. The centre may use website, hosting, design, printing, cloud-storage and advertising providers acting under appropriate arrangements. Information may be processed outside the UK where a relevant platform or provider uses overseas systems, subject to applicable safeguards.

The centre's Privacy Notice explains rights including access, correction, erasure, restriction and complaint. These rights depend on the circumstances and may not always require deletion of material. Questions or data-protection complaints may be sent to info@elitetuitioncentre.org.uk. A person may also complain to the Information Commissioner's Office at www.ico.org.uk.

Consent record

Please complete the applicable sections. The consent box must not be pre-ticked. The centre should retain the completed form with a record of the material or activity to which it relates.

Student's full name	
Date of birth or age	
Course or subject	
Activity or recording date	
Description of material	
Internal reference	For centre use

Combined consent choice

☐ I GIVE CONSENT

I have read and understood this form. I freely consent to Elite Tuition Centre Limited creating and using the student's photographs, video or audio recordings and testimonials for all of the following: website and social media, printed marketing materials, paid online advertisements and internal educational use. I understand that consent is optional, remains valid until withdrawn and may be withdrawn at any time without affecting tuition.

☐ I DO NOT GIVE CONSENT

The centre must treat an unticked or incomplete consent choice as no consent.

Adult student declaration

Full name	
Signature	
Date	

Complete this section if the student is aged 18 or over, or where the centre has determined that the student is providing their own valid consent.

Parent or guardian declaration

Parent or guardian name	
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Relationship to student	
Parental responsibility	☐ I confirm that I have parental responsibility or lawful authority to give this consent
Signature	
Date	

Student assent

The student should complete this section where they are able to understand the proposed use. A refusal must be respected.

Student statement	☐ I understand how the material may be used and I am happy to take part ☐ I do not wish to take part
Student signature	
Date	

Centre record

Form received by	
Role	
Date received	
Consent recorded on	
Material locations	
Withdrawal received	Date, method and action taken if applicable
Review notes	

Operational note. This form should be used alongside the Privacy Notice, Safeguarding and Child Protection Policy and the centre's records-retention arrangements. Obtain fresh consent before materially different uses.